

Making better use of the available labor pool:

# HOME BUILDERS: WISH YOU COULD FRAME IN FEWER HOURS?

Having trouble finding framing labor? Wish you could make better use of the available labor pool? Here's a solution: FRAME FASTER with Boise Cascade engineered wood products.

Boise Cascade is committed to helping you frame faster and more profitably. For over a generation, engineered wood products have been Boise Cascade's product focus. It's what we do, not a sideline. Through the depths of the recession, Boise Cascade has been committed to innovating in engineered wood products to help you frame in fewer hours:

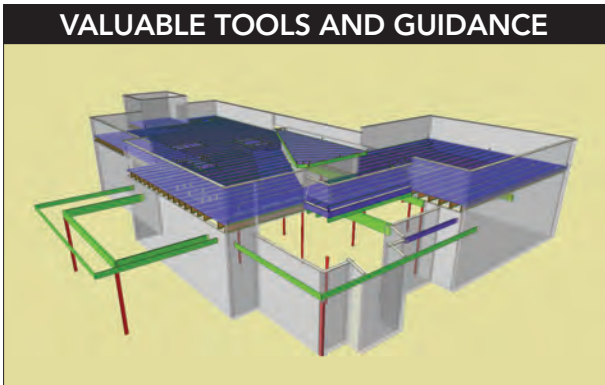
## THAT STRONG COMMITMENT RESONATES IN OUR VALUE PROPOSITION TO YOU:



**BETTER FRAMING PRODUCTS**



**DEPENDABLE NATIONWIDE DISTRIBUTION**



**VALUABLE TOOLS AND GUIDANCE**



**EASY TO DO BUSINESS WITH**



**Boise Cascade**  
*Engineered Wood Products*

# BETTER FRAMING PRODUCTS:



## Stronger products

Versa-Lam® 2.0 3100 LVL meets/exceeds design values of most other LVL, LSL and PSL, so are usually substitutable. BCI® and AJS® joists are about 20% stronger than dimension lumber and weigh about 1/3 less, so are easier to handle at the jobsite.

## The safety of "eased" edges

Protect against splinters that could sideline a worker, and avoid OSHA-reportable incidents.

## Longer lengths for today's wide-open plans



## Quiet, solid-feeling floors

Manufactured at low moisture content to not shrink and have fasteners cause floor squeaks.

## Holes cut easily to run utility lines



BC FRAMER® can quickly place holes in the framing per placement plan.

## Fewer chances of framing problems

BCI® and AJS® joists have no top or bottom, meaning faster framing without fear of having to tear joists out and re-frame them. BCI® and AJS® joists also have knock-outs for wiring instead of metal gusset plates on open webs, which can nick or cut wiring and cause shorts.



(ACTUAL UN-RETOUCHED PHOTO OF A VERSA-LAM® EASED EDGE.)

## Lifetime guarantee of quality and performance



## Green-certified product line

Available SFI® COC or Certified-Sourcing to earn LEED® or NGBS® credits.



LEARN MORE:  
[WWW.BC.COM/INST11](http://WWW.BC.COM/INST11)

## The SIMPLE FRAMING SYSTEM®

Dimensionally consistent pieces fit together, use less material and frame faster. Includes BCI® and AJS® joists, VERSA-LAM® and VERSA-STUD® LVL beams, headers, framing lumber, rim board, BOISE GLULAM® products, interior wood roof decking, most to 66.'



# DEPENDABLE DELIVERY ACROSS THE U.S.:



**Products you want, where and when your dealer wants them.** Largest wholesale distribution network of engineered lumber in America to keep your dealer stocked with regional product mixes, on-time delivery and after-sale service.



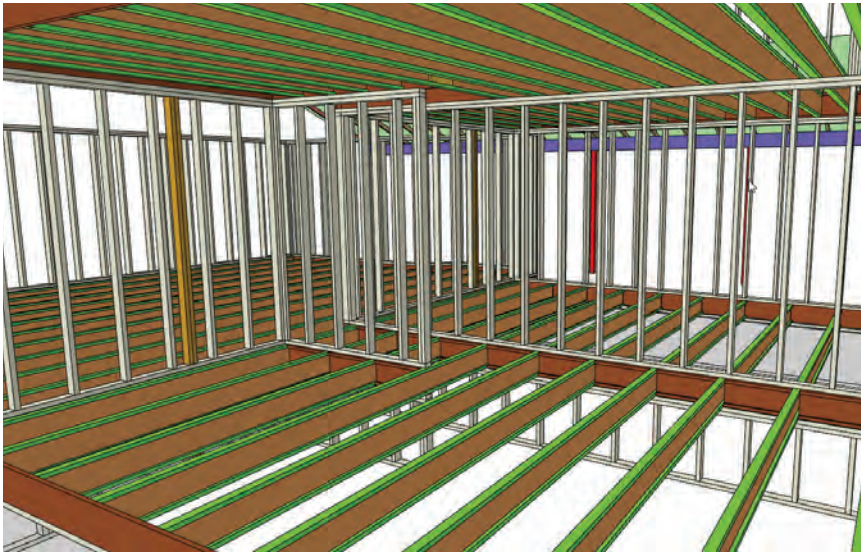
**Reliable product availability.** As the 2nd largest U.S. plywood maker, Boise Cascade has strategic access to high-grade veneer.

**Short order lead-time.** Means you can usually get products from your dealer on short notice.



# VALUABLE BUSINESS TOOLS AND GUIDANCE:

## BC FRAMER® B.A.S.E. FOR BUILDERS, YOUR NEXT-GENERATION CAD STRUCTURAL ANALYSIS DESIGN SOFTWARE:



**Quickly design residential, multi-family and light commercial projects.**

**Work faster, accomplish more and operate profitably.**

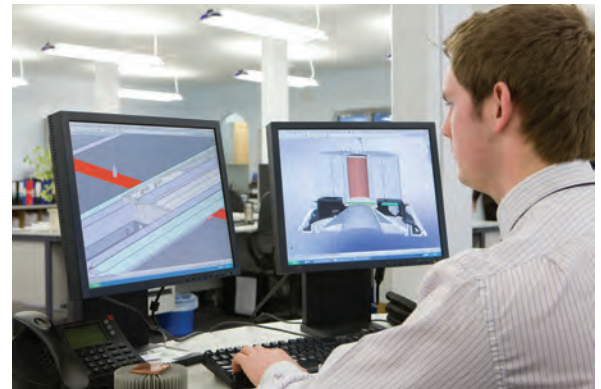
**Value-based design for optimal combination of performance and economy.**

**Use whole-house modeling with automatic load distribution.**

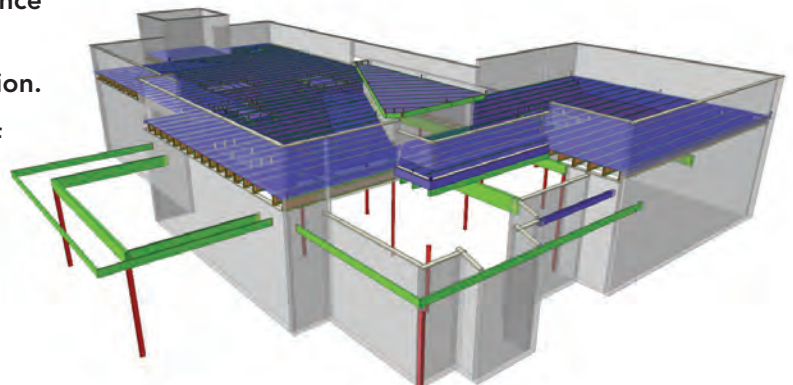
**Shrink design time with model sharing and elimination of repetitive tasks.**

**Share files with your dealer, architects, designers and/or engineers.**

**Draw floor and wall plans simultaneously, re-size products, analyze loads, revise material lists, check plans and catch problems before they reach the field.**



**"Walk-through," check for problems in full 3-D and do quick pass/fail analysis.**



# BC FRAMER® DESIGN SOFTWARE HELPS CUT FRAMING TIME AND COST:

Comparison: Using BC FRAMER® design software, Boise Cascade laid out two 2,000 sq. ft. floors – one using dimension lumber, the other, Boise Cascade engineered lumber.

## Here are the results:

- Install **1,502** linear feet of EWP vs. **2,498** linear feet of dimension lumber;
- Cut/carry **59** pieces of EWP vs. cut/cull/crown/carry **160** pieces with dimension lumber;
- Drive **936** nails with EWP vs. **2,289** with dimension lumber;
- Carry **3,029** lbs. with EWP vs. **5,406** lbs. with dimension lumber.

Download "BCEWP vs. dimension lumber" at [www.BC.com](http://www.BC.com) or call 800-232-0788 for more info.



YOU'LL CUT FRAMING TIME, DRIVE 1,353 FEWER NAILS AND CARRY 2,377 FEWER LBS. PER HOME BY SWITCHING TO BOISE CASCADE ENGINEERED WOOD PRODUCTS.

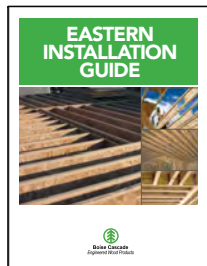
## EASY TO DO BUSINESS WITH:

We're committed to helping build your business and increasing your profitability. You'll receive superior technical support and training from experienced engineers, software managers and area managers. If problems arise, we work with you to solve them ASAP. We're working to be customer-focused, to listen, provide backup and create positive results.

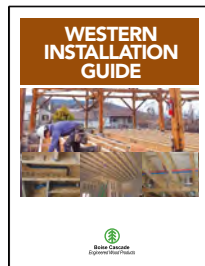


Most important, we look for ways to say "yes."

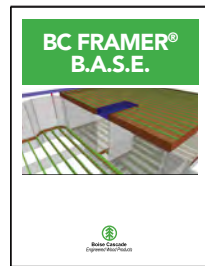
## CHECK OUT HOW EASY IT IS TO SWITCH TO BOISE CASCADE ENGINEERED LUMBER:



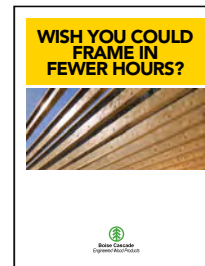
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[www.bc.com/inst05](http://www.bc.com/inst05)



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**Boise Cascade**  
*Engineered Wood Products*

*Great products are only the beginning.®*

**[www.bcewp.com](http://www.bcewp.com) or 800-232-0788**

Boise Cascade manufactures and distributes SIMPLE FRAMING SYSTEM engineered wood products throughout the US and internationally.

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